

Monthly Report October 2020

Mark Fink County Librarian and Chief Archivist

This month I have highlighted a few noteworthy items occurring at Yolo County Library. This report is intended for local Friends of the Library groups, Library Foundation and Library Advisory Board members. We are grateful for your time, talent and financial support! To learn more about Yolo County Library programs and resources, please contact me at mark.fink@yolocounty.org or 530.666.8002. Visit the library online at http://yolocountylibrary.org and find us on Facebook.

Personnel Updates

- Vacant Librarian, Mary L. Stephens Davis Branch Library
- Vacant Librarian, Arthur F. Turner Community Library, West Sacramento recruitment in progress
- Vacant Librarian, Shipley Walters Center
- Frozen 2 part-time Library Assistant positions and 1 part-time Account Clerk position

Welcome Lana Harman

Please join me in welcoming our new full-time Early Literacy Coordinator/Children's Services Librarian, Lana Harman!

Lana will be moving into a new role with Yolo County Library over the next few months. After several years of working at the Shipley Walters Center as our Collection Development Librarian, Lana will take over as the Early



Literacy Coordinator and Children's Services Librarian at the Mary L. Stephens Davis Branch Library.

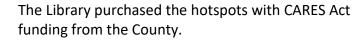
Lana has done outstanding work in her current role building our digital library, expanding the depth and breadth of our international language collections, assisting with the weeding of material at all of our branches, developing creative and innovative strategies to increase circulation by highlighting special and themed collections, and perfecting our bilingual backpacks.

We are in the process of working out the details of Lana's transition. She will continue working at Shipley Walters Center and gradually devote more of her time to Children's Services.



Yolo County Library Purchases 100 Hotspots for School Families to Use for Distance Learning

To help families in Yolo County bridge the digital divide and provide them with the basic tools needed to participate in distance learning, Yolo County Library purchased 100 T-Mobile hotspots with unlimited data plans to loan to families for the duration of the school year.





To be eligible for the program, recipients needed to have a minimum of one child enrolled in a school located in Yolo County and either didn't have internet access or didn't have reliable internet access from home.

The one hundred families, who reside throughout Yolo County, have been selected and hotspot distribution will take place in October.

Yolo County Library Expands Curbside Services

Curbside pickup locations and hours are now:



- Arthur F. Turner Community Library: Tuesdays and Thursdays from 2:00 6:00 p.m. and Saturdays from 10:00 a.m. 2:00 p.m.
- Clarksburg Branch Library: Tuesdays from 10:00 a.m. 1:00 p.m.
- **Esparto Regional Library:** Mondays from 2:00 6:00 p.m., and Saturdays from 10:00 a.m.–2:00 p.m.
- Knights Landing Branch Library: Wednesdays from 3:00 6:00 p.m.
- Mary L. Stephens Davis Branch Library: Tuesdays and Thursdays from 2:00 6:00 p.m. and Wednesdays and Saturdays from 10:00 a.m. – 2:00 p.m.
- Winters Community Library: Mondays and Thursdays from 10:00 a.m.— 2 p.m. and Wednesdays from 2:00 6:00 p.m.
- Yolo Branch Library: Thursdays from 10:00 a.m. –1:00 p.m. Saturdays from 3:00 5:30 p.m. (starting Saturday, October 10)





Yolo County Board of Supervisors Proclaims September 2020 as Literacy Awareness Month

WHEREAS, Yolo County has a tradition of commitment to literacy and lifelong learning; Yolo County Library invites you to celebrate Literacy month and the 36th Anniversary of Public Libraries' Literacy Programs in the State of California;

WHEREAS, the Yolo County Library recognizes speaking and listening as basic literacy skills;

WHEREAS, literacy consists of a set of skills that includes reading, writing, and critical thinking, whose mastery enables individuals to contribute to our economy, our democracy, and our community;

WHEREAS, adult learners include our co-workers, neighbors, friends and family members;

WHEREAS, over 32,000 of our Yolo County residents, or one in six adults, cannot read or write sufficiently to carry out everyday activities;

WHEREAS, Yolo Reads, the literacy program of the Yolo County Library, offers one-on-one tutoring and English Conversation groups.

WHEREAS, during FY 2019-2020, Yolo Reads provided over 2,600 hours of free literacy instruction to more than fifty adults to help them improve their reading, writing, spelling, math, and grammar skills;

WHEREAS, three learners earned their General Education Diplomas, three passed their citizenship test; four found full-time employment; eight enrolled in Woodland Community College; and, overall, learners completed more than one hundred goals set during FY 2019-2020;

WHEREAS, learners continuously share stories about the impact of the Yolo Reads program on their lives, for example: "...I am better at reading and writing because I meet with my tutor once a week. My wife told me about Yolo Reads; she is going to Woodland adult school"—Yolo Reads, Learner

NOW, THEREFORE, BE IT RESOLVED that the Yolo County Board of Supervisors proclaims September as Literacy Awareness Month.

PASSED AND ADOPTED this 29th day of September by the following vote:

AYES: Provenza, Chamberlain, Villegas, Saylor, Sandy.



New Yolo County Library Resources



Ready Rosie is an early education tool that helps families, schools, and communities across the nation deepen and scale their family engagement efforts.

Ready Rosie tools leverage the power of video modeling, family workshops, professional

development opportunities, and mobile technology to build powerful partnerships between families and educators, resulting in Ready Families, Ready Educators, Ready Children.

Sign up here by entering your zip code and selecting Yolo County Library.



With funding from the California State Library, Yolo County Library now offers free access to **JobNow** and **VetNow** for library users.

These online tools feature live online assistance, resume lab help, and wide range of academic tools to help job-seekers and veterans reach their goals.

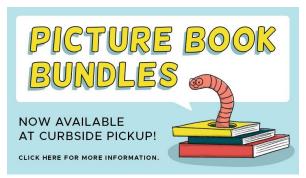
Create an account and connect with tutors, job coaches, and veteran navigators.

<u>What Should I Read Next?</u> – Personal reading recommendations from a library staff person.

We'll match your reading tastes with books and authors we think you'll love.



Simply answer a few questions about what you like (and dislike) to read, and we'll provide you with a list of at least three suggestions to try next...all within 72 hours.



Picture Book Bundles

To request a bag of 10 randomly selected picture books during your curbside visit, text PBB and the number of bundles you'd like (up to 2) after you text your name and curbside space #.

Bundles are in English unless you specify another language (Spanish, Chinese, Russian, or Korean).



Investor Education FOUNDATION

FINRA Investor Education For **FINRA Investor Education Foundation** Grant of \$5,000

In September, Yolo County Library received a \$5,000 grant from the FINRA Investor Education Foundation to enhance its personal finance collections. The additions to these collections will include relevant eBooks, books, magazines, and subscriptions for use by patrons and Library staff who are helping patrons find answers to their personal finance questions.

Yolo County Library Facebook Statistics Increase in August 2020

	July	August		
	2020	2020	Change	% Change
Followers	2,121	2,179	58	2.73%
Engaged Users	620	3,151	2,531	408.23%
Page Reach	9,436	32,809	23,373	247.70%
Viral Reach	1,505	21,783	20,278	1,347.38%

Summer Reading Program Moves Online for 2020

Yolo County Library's 2020 Summer Reading Program ended on Friday, August 28th.

Our staff did an amazing job overcoming many changes that the pandemic brought us. While participation was lower than in previous years, which was to be expected given the circumstances, our finisher rate remained steady at 36%.

Participants: 1,438 Finishers: 523

Books read: 17,089

Minutes of reading logged: 428,845

Activities completed: 2,347

Reviews written: 344 Virtual programs: 26 Program attendance: 280

The most popular programs were the Teen Coding workshops, Coventry and Kaluza, and Xtreme Science Magic.