Library Advisory Board

Meeting Minutes

Meeting Location:
Wednesday, December 11, 2019
6:30 – 8:30 P.M.
Shipley Walters Center
for Yolo County Archives & Library Services
226 Buckeye Street
Woodland, CA  95695

CALL TO ORDER: 6:32 PM

PRESENT:
- Stephanie Chavez, District 1
- Anthony Wright, District 2
- Diane Adams, District 3
- Holly Bishop, District 4
- Rosie Ledesma, District 5
- Margaret Bailey, City of Winters
- Sharon Hallberg, Chair, City of Davis
- Mark Fink, County Librarian & Chief Archivist
- Sharon Tani, Assistant County Librarian

1. INTRODUCTIONS: Roll call of Library Advisory Board members
Vacant Seat: City of West Sacramento

2. PUBLIC COMMENT:
   a. Mark Fink read a thank you note to the Library Advisory Board from Supervisor Don Saylor, who served as Chair of the Board of Supervisors in 2019. His note extended appreciation to Library Staff and the Advisory Board for their work and their dedication to the Library’s mission and to Yolo County.

3. APPROVAL OF LIBRARY ADVISORY BOARD MINUTES FROM NOVEMBER 20, 2019

4. SPECIAL PRESENTATION
   a. Introduction of new staff:
      Two new Library employees were present at the meeting and were introduced to the Board.
Nancy Pacheco, Yolo Reads Coordinator and Outreach Specialist II, Shipley Walters Center

Nancy was hired as an Outreach Specialist II in August 2019. She is working to expand the Yolo Reads adult and family literacy program, support library outreach efforts throughout the County, assist with the coordination of our Bilingual Storytime program (funded by First 5 Yolo), and work with local schools, governmental and nonprofit organizations to increase the reach of our literacy and library programs.

Since May 2017, Nancy served as the part-time Yolo Reads Program Coordinator for Yolo County Library. She played an integral role in the launch of our grant-funded ESL Class for Caregivers at the Esparto Regional Library in 2018, has also been responsible for monitoring grant funds received from California Library Literacy Services (CLLS) and drafting annual reports on both student and tutor outcomes for the State Library. Prior to her work with Yolo Reads, Nancy provided bilingual storytimes at the Mary L. Stephens Davis Branch Library and the South Davis Montgomery Library. She earned a Bachelor’s degree in Sociology and Organizational Studies from U.C. Davis and a Master’s degree in Sociology from C.S.U. Long Beach.

Mark Roquet, Outreach and Programming Librarian, Mary L. Stephens Davis Branch Library

Mark Roquet was hired as the Outreach and Programming Librarian at the Mary L. Stephens Davis Branch Library on September 3, 2019. Mark had been working the last five years as the Head Librarian for Seven Hills School, an independent K-8 school in Walnut Creek. As a school librarian, he taught students and staff how to use the library, managed the library budget, and hired and trained staff and volunteers. He launched an eBook platform and expanded the use of databases and other electronic resources. Mark also oversaw a redesign of the library and reorganized the collection to better support the students and staff. Previous to Seven Hills, Mark spent three years working for Bepress in Berkeley. Mark has served on two Friends of the Library boards in the East Bay.

Mark grew up in Davis, attended Davis Senior High School, and even volunteered at the high school library when Library Advisory Board Member, Sharon Hallberg, was the librarian there. He obtained a B.A. in American History from SFSU and his MLIS from Wayne State University.

b. Staff Presentation: Crista Cannariato, Winter Reading Program

The success of this year’s Summer Reading Program prompted the Library to pilot a Winter Reading Program. Funding from Yolo County Library Foundation was received to fund a 3-year subscription to Beanstack, an online application for program participants to track their reading activities and qualify for reward prizes.

Registration starts December 18, 2019 and participants can start logging their reading hours starting January 1, 2020. Prizes include a free book or the option of waiving up to $10 in overdue fines on their account. Participants can also receive optional emails for reading recommendations based on the book titles that they provide in their reading list, can post a book review, earn digital badges as an incentive and retain their profile and use it again for other programs the Library creates with Beanstack. Also, cardholders can participate as a book group or register as an individual and then add additional family members.

The purpose of featuring an online format is to increase convenience to patrons and access to the reading program online. Patron privacy is protected as Beanstack doesn’t interface with our library
accounts and a library card number is not required to participate. A school name is required for youth, per the schools’ requests, in order to track and report student statistics. A press release about the program will be coming out from Yolo County soon.

c. **Staff Presentation: Scott Love, Student Success Initiative for Esparto Unified School District and Winters Joint Unified School District**

Scott Love provided a status update for the Student Success Initiative. The goal of the program, funded by a California State Library grant, is to increase access for students and encourage them to use the library. The methodology was to issue a card to every student attending Esparto schools and to incorporate their student ID number into their library card barcode. Eliminating fines for youth at the same time as launching this program has resulted in positive community feedback and a 27% increase in library usage. Since January of last year, 41% of students have used their new cards.

The team is now working on replicating the Esparto program in Winters for 2020. 75% of the cards have been issued during the last few months and over 30% of student have already used their cards. Lessons learned by the Library team have made coordination and the ordering of cards a more efficient process this year. The future plan is to expand this program to Davis and West Sacramento.

5. COUNTY LIBRARIAN’S REPORT

A. **FY 2019-20 Goals Update:** As reported in the County Librarian’s December 2019 Monthly Report, the Archives is continuing to review and process the backlog of collections stored in the Archives Work Room. The project is scheduled to be completed at the end of January 2020. They are also making significant progress on the transfer and processing of government documents from library branches. This project is scheduled to be completed by the end of June 2020. The Archives has received a grant-funded large format scanner and are working to procure a digital asset management system.

The Yolo County Historical Collection of 11,000 items is being reviewed by the Museum Collection Committee for retention or deaccession. In January, Museum Curator Iulia Bodeanu will provide a report to the Board of Supervisors outlining the progress made on a 5-year plan for the Yolo County Historical Collection.

Other activities from the Library that support the 2019-2020 goals: The Library received approximately 2,400 responses to their public survey and stakeholder interviews and are working on hiring an independent data analyst to review the information and make recommendations which will inform the Library’s new strategic plan.

The Library continues to advocate for inclusion and diversity through book clubs, a staff day visit to Sacramento’s Unity Center, providing Cracking the Codes training for staff, including statements in recruiting materials, and sending out job announcements to groups who support diversity efforts. In addition, Mark Fink was appointed by the County Administrator to lead the Inclusion & Diversity Workgroup at the County level, and the Library received a nationally-funded grant from the California Libraries Cultivating Race, Equity and Inclusion Initiative to provide five staff members with training to create a plan for integrating inclusion and diversity concepts into library practices.

The Library also received a grant from the Research Institute for Public Libraries to develop reading pathways for children by age/grade and develop assessment metrics measuring the Library’s success for
getting children reading at grade level by 3rd grade.

B. Facilities

i. Esparto Regional Library: A 20th Anniversary celebration was held at the library on Thursday, December 5, 2019 from 5-7 PM. Over 75 people attended and Supervisor Chamberlain distributed certificates to founding and current Friends of the Esparto Regional Library members.

ii. Yolo Branch Library: The architect is working on finalizing plans and estimated costs by the end of January. Yolo County is applying for $3 million in Community Block Grant funds for the new library. This is a federally funded grant with specific requirements so the team is spending time conducting the required assessments in order to qualify. Community Advisory meetings are helping to determine the use of salvaged parts of the old building, the public art team is ready to begin, library staff will be meeting with the architect to select interior furnishings and the fundraising campaign will begin soon.

C. Human Resources and Operation

i. Recruitment in progress - Library Associate, Mary L. Stephens Davis Branch Library

ii. Recruitment in progress – Early Learning Coordinator/Librarian, Mary L. Stephens Davis Branch Library

iii. Recruitment in progress – Library Associate, Shipley Walters Center for Yolo County Archives & Library Services

6. YOLO COUNTY LIBRARY FOUNDATION REPORT

The Library Foundation is planning for an event on March 20, 2020 from 6-8 pm at the Civic Center Galleria in West Sacramento. Actress and author Sharon Washington will be the guest presenter. She has written a new autobiographical play called, Feeding the Dragon, will revolves around a girl who grows up in an apartment on the top floor of the St. Agnes Branch of the New York Public Library, where her father serves as the building’s custodian and furnace caretaker. $15 event tickets will be available in the coming months.

7. OLD BUSINESS

8. NEW BUSINESS

a. LAB meeting start times: Anthony moved to change the meeting start time to 6 PM, to continue to rotate meeting places and if needed, to start the later if the meeting will be in a distant location of the County. Holly Bishop seconded. Motion carried.

9. LIBRARY ADVISORY BOARD MEMBER REPORTS

- Sharon Hallberg participated in the Library Holiday Party by baking and decorating Oscar cookies for the event’s “Holiday in Hollywood” theme. She also reported that she’ll be participating in the gift wrapping event at the Yolo Library.

- Holly Bishop reported the Friends of Davis Library book sale revenue and passed around a “texting libraries” joke email. She also joined Library staff at the holiday potluck celebration and will be helping
out at Yolo’s gift wrapping event.

- **Stephanie Chavez** reported that the Annual West Sacramento Friends Meeting with State Librarian Greg Lucas went well and that it was nice to have their volunteers recognized. For the Clarksburg Library, she reported that their Wines of Clarksburg event was sold out and they raised over $30,000. She also mentioned that the new Deputy State Librarian Rebecca Wendt will be a guest speaker at their event in January.

- **Diane Adams** attended the building rededication event for the Shipley Walters Center for Yolo County Archives and Library Services.

- **Margaret Bailey** reported a good turnout for the annual Winters Friends of the Library meeting. They are continuing to support the Books for Babies program, their new members will be hosting a January retreat for the group and some Friends members served as judges for this year’s Tractor Parade.

- **Rosie Ledesma** reported that the gift wrapping event at the Yolo Library is scheduled for tomorrow and will be an enjoyable activity for the community.

10. BOARD OF SUPERVISORS REPRESENTATIVES: Opportunities to comment

11. ACTION ITEMS

12. ADJOURNMENT

The meeting was adjourned at 8:29 PM.

Next Meeting:
Wednesday, February 12, 2020
6:00 to 8:00 p.m.
Woodland Public Library